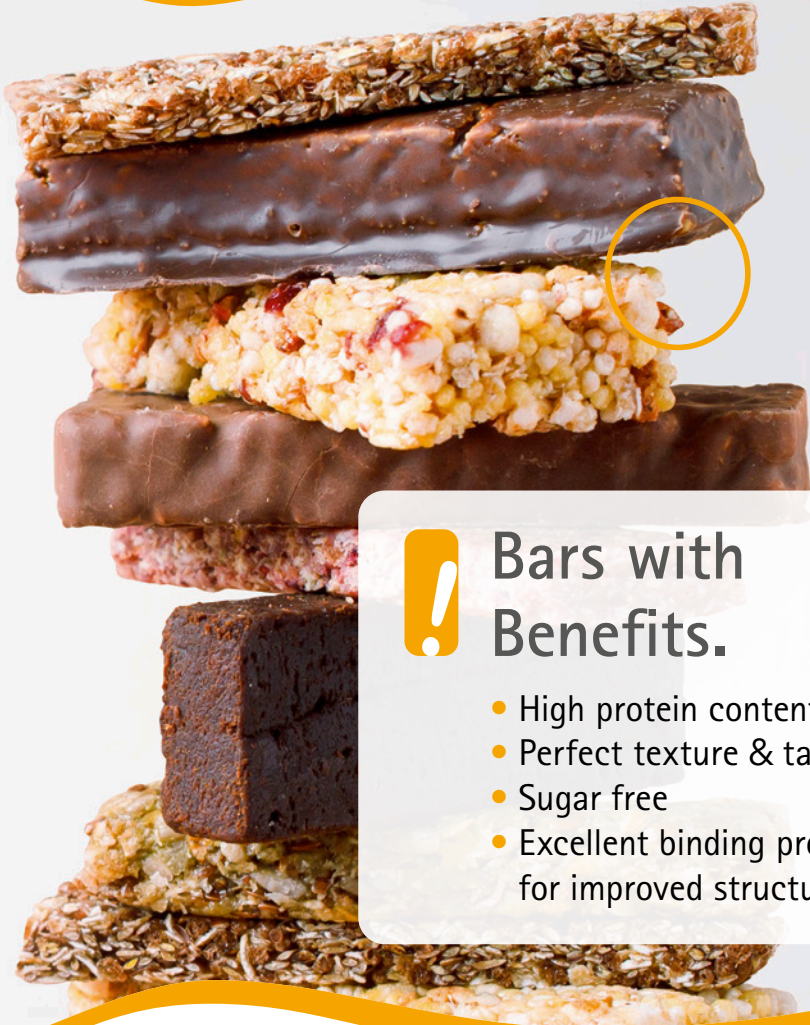


OPTIBAR®
For next Gen Bars



Bars with Benefits.

- High protein content
- Perfect texture & taste
- Sugar free
- Excellent binding properties for improved structure

GELITA
Improving Quality of Life

OPTIBAR®

For next Gen Bars

! Cereal Bars



OPTIBAR® is a specially designed Collagen Peptide that enables manufacturers to produce a sugar-free binder without affecting taste and texture of the bar.

- Sugar free
- High protein
- Crunchy texture
- Excellent binding properties for improved structure
- Applicable for sweet and savory bars

! OPTIBAR®

- highly digestible
- clean Label
- non GMO
- non allergenic

! Protein Bars



OPTIBAR® is ideal to increase the protein content of every protein bar and it has been proven to keep protein bars softer over the shelf life.

Our suggestion for your Protein Bar

PROTEIN CONTENT



> 60%

OPTIBAR® is the only way to achieve extremely high protein levels in bars.

> 40%

OPTIBAR® ensures an indulgent and soft texture in bars over 40% due to its excellent solubility.

< 40%

For bars with a lower protein content OPTIBAR® can easily be used to optimize texture.