BEAUTY FROM WITHIN,
WITH THE NATURAL POWER OF COLLAGEN
QYRA® stands for highly effective anti-aging nutricosmetics products. Our products are result-driven, easy-to-use, backed by clinical studies and fulfill highest safety standards.

Having beautiful, smooth and radiant skin is a sign of health and youthfulness. With increasing age, the body’s own collagen production begins to decline. Once the collagen content of the dermis, the deep-lying layer of the skin, is reduced, the connective tissue loses its firmness and elasticity which leads to wrinkles and sagging skin. QYRA® can slow down this loss and improve the skin’s moisture content.

QYRA® works from the inside out and helps to enhance attractiveness, smoothness and elasticity of the skin.

Because real beauty comes from within.
Beauty from within, with the natural power of collagen
Beauty from within, with the natural power of collagen.

// Highly effective anti-aging nutricosmetics product
// Contains VERISOL®, scientifically proven Bioactive Collagen Peptides
// QYRA® works systematically on the entire body and stimulates skin metabolism and collagen production in the deeper layers of the skin
// The main effects are:
  • Increased skin elasticity
  • Reduced wrinkles
  • Improved skin surface
  • Improvement in nail growth and nail structure
  • Increased hair thickness

Daily dose of VERISOL® is always 2.5g
Product Concept

**Product Concept**

Ingredients:
- water, collagen hydrolysate, saccharose, acids (tartaric acid, citric acid), flavorings, apple juice concentrate, lemon juice concentrate, safflower concentrate, preservatives (potassium sorbate, sodium benzoate), nicotinamide, sweetener (sucralose), D-biotin.

Product category: Food supplement

Dosage Form: Liquid

Content: 21 vials à 25 ml

Daily dose: 1 vial (2.5 g VERISOL®)

Flavor: Mango - Orange

Shelf-life: 24 months

<table>
<thead>
<tr>
<th>Nutritional values</th>
<th>per 100 ml</th>
<th>per daily dose (1 serving / 25 ml)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>236 kJ / 55 kcal</td>
<td>59 kJ / 14 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>&lt;0.5 g</td>
<td>&lt;0.5 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>&lt;0.1 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>2.3 g</td>
<td>0.6 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>2.3 g</td>
<td>0.6 g</td>
</tr>
<tr>
<td>Protein</td>
<td>1.0 g</td>
<td>2.5 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.08 g</td>
<td>0.02 g</td>
</tr>
</tbody>
</table>

% NRV* per serving (25 ml)

- Niacin (NE) 100 % 16 mg
- Biotin 100 % 50 µg
- VERISOL® collagen hydrolysate no reference values

* % NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)

Nutritional values

- Energy
- Fat
- Carbohydrates
- Protein
- Salt

- NIACIN (NE): 16 mg
- BIOTIN: 50 µg
- VERISOL® collagen hydrolysate: 2.5 g

*VO (EG) No. 1169/2011
## Collagen Tablets

**Product facts**

<table>
<thead>
<tr>
<th>Product category</th>
<th>Food supplement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dosage Form</td>
<td>Tablets</td>
</tr>
<tr>
<td>Content</td>
<td>90 tablets</td>
</tr>
<tr>
<td>Daily dose</td>
<td>3 tablets (2.3 g VERSISOL®)</td>
</tr>
<tr>
<td>Shelf life</td>
<td>36 months</td>
</tr>
</tbody>
</table>

**Nutritional values**

<table>
<thead>
<tr>
<th></th>
<th>per 100 g</th>
<th>per daily dose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1479 kJ = 358 kcal</td>
<td>39 kJ = 9 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof saturated</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>fatty acids</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>1 g</td>
<td>&lt;0.5 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Protein</td>
<td>87 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.02 g</td>
<td>&lt;0.005 g</td>
</tr>
</tbody>
</table>

**Ingredients:** collagen hydrolysate, coating (hydroxypropylmethylcellulose, polyethylenglycol, rice starch, sucrose esters of fatty acids, coloring food (concentrate from safflower, lemon), anti-caking agent (talcum), coloring food (beetroot red), anti-caking agent (magnesium salts of fatty acids).
COLLAGEN POWDER

Product facts

<table>
<thead>
<tr>
<th>Product category:</th>
<th>Food supplement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dosage Form:</td>
<td>Powder</td>
</tr>
<tr>
<td>Content:</td>
<td>30 sticks à 3.1g</td>
</tr>
<tr>
<td>Daily dose:</td>
<td>1 stick (2.5 g VERISOL®)</td>
</tr>
<tr>
<td>Flavor:</td>
<td>Orange</td>
</tr>
<tr>
<td>Shelf-life:</td>
<td>36 months</td>
</tr>
</tbody>
</table>

Ingredients: collagen hydrolysate, acid (citric acid), orange fruit powder (orange juice concentrate, maltodextrin, natural orange flavor, color (beta carotene)), flavor, sweetener (sucralose).

Usage Instruction:

Nutritional values

<table>
<thead>
<tr>
<th></th>
<th>per 100 g</th>
<th>per serving (1 stick / 3.1 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1502 kJ - 353 kcal</td>
<td>47 kJ - 11 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof saturated</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>fatty acids</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>7.5 g</td>
<td>0.2 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>2.8 g</td>
<td>0.1 g</td>
</tr>
<tr>
<td>Protein</td>
<td>74 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.43 g</td>
<td>0.01 g</td>
</tr>
</tbody>
</table>
Ingredients: sweetener (sorbitol), collagen hydrolysate, acid (citric acid), flavouring, L-ascorbic acid (vitamin C), zinc citrate, anti-caking agent (magnesium salts of fatty acids), sweeteners (sucralose, acesulfame K), D-biotin.

**Product facts**

**Product category:** Food supplement

**Dosage Form:** Powder Direct

**Content:** 30 sticks á 3.5 g

**Daily dose:** 2 sticks (à 2.5 g VERISOL®)

**Flavor:** Grapefruit

**Shelf-life:** 24 months

**Nutritional values**

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>per 100 g</th>
<th>per daily dose (2 sticks / 7 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>2.176 kJ = 514 kcal</td>
<td>123 kJ = 29 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0.2 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0.2 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>59 g</td>
<td>2.1 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0.1 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Protein</td>
<td>90 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.3 g</td>
<td>0.0125 g</td>
</tr>
</tbody>
</table>

**% NRV**

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>% NRV</th>
<th>per serving (7 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biotin</td>
<td>100 %</td>
<td>50 µg</td>
</tr>
<tr>
<td>Zinc</td>
<td>50 %</td>
<td>5 mg</td>
</tr>
<tr>
<td>Vitamin C</td>
<td>100 %</td>
<td>80 mg</td>
</tr>
</tbody>
</table>

VERISOL® collagen hydrolysate no reference values

* % NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)

**Usage Instruction:**
Importance of collagen

// Collagen is naturally produced by the body and accounts for 30% of the body’s total protein
// It is the most abundant protein in the body and is a key constituent of all connective tissues, where it is responsible for giving the dermis its firm structure
// From the age of 30 onward, the performance of fibroblasts and consequently collagen synthesis is reduced
// The dermis becomes thinner, the connective tissue loses its firmness and elasticity while wrinkles and sagging occur
// QYRA® can slow down this loss and improve the skin’s moisture content

Combat the signs of aging

// While topical cosmetics only reach the outer layers of the skin, the epidermis, nutricosmetics support the dermis beneath and work from the inside out
// QYRA® provides the skin with specifically optimized collagen peptides which directly stimulate the metabolism of the target connective tissue cells on the entire body
// The collagen synthesis increases substantially and counteracts the loss of collagenous extracellular matrix from the inside
// Regular intake of QYRA® contributes to permanently rejuvenated skin by slowing down wrinkle formation. The skin becomes more elastic and refills the dermis with collagen, which leads to fewer wrinkles
The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in a number of clinical studies.

Clinical study I: Skin elasticity

- **Study Design**
  - Double-blind, placebo-controlled trial
  - More than 60 women aged 35-55, normal skin
  - Daily intake of 2.5g VERISOL® vs. placebo
  - Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

- **Results**
  - An intake of 2.5g showed significantly higher skin elasticity vs. placebo after 4 and 8 weeks
  - A positive effect on skin elasticity was still detectable at the end of the four-week washout phase, suggesting a long-lasting dermal physiological effect

![Skin elasticity increased significantly after oral VERISOL® treatment in comparison to placebo administration.](image-url)
Clinical study II: Wrinkle reduction

Designed to investigate the effectiveness of VERISOL® on wrinkle reduction.

Study Design
- Double-blind, placebo-controlled trial
- 114 women aged 45-65
- Daily intake of 2.5g VERISOL® vs. placebo
- Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

Results
- Significant reduction of wrinkle volume
- Significantly increased concentration of pro-collagen
- Significant increase in skin elastin


Clinical study III: Cellulite

Designed to investigate the ability of VERISOL® to treat cellulite in normal and overweight women.

Study Design
- Double-blind, placebo-controlled trial
- 105 women aged 24-50, two subgroups (BMI < 25 and > 25)
- Daily intake of 2.5g VERISOL® vs. placebo
- Duration: 6 months

Results
- Significantly decreased skin waviness
  - Overall VERISOL® group: -8%
  - Subgroup of women of normal weight (BMI < 25): -11%
- Significant higher dermal density after 6 months vs. placebo

Clinical study IV: Quality and growth of fingernails

Designed to investigate the implications of VERISOL® on fingernails.

Study Design
// Open, single-center clinical trial
// 25 women aged 18-50 with common symptoms of brittle nails
// Daily intake of 2.5g of VERISOL®
// Duration: 6 months followed by a four-week observation period

Results
// Notable improvement in nail peeling and clearly decreased nail edge irregularity
// 75% of women perceived their nails as stronger
// 71% percent said that their nails grew faster and became longer


Clinical study V: Hair structure

Designed to investigate the effectiveness of VERISOL® on hair structure and metabolism.

Study Design
// Randomized, placebo-controlled study
// 44 healthy women aged between 39 and 75
// Daily intake of 2.5g of VERISOL® vs. placebo
// Duration: 16 weeks

Results
// Significant increase in hair thickness, a key aspect of improved hair structure and appearance
// Increased hair thickness leads to improved textural and physical properties of hair, making it stronger and more resistant to breakage

First peer-reviewed study to show a positive effect on hair structure and metabolism

**QYRA® at a glance**

- Highly effective nutricosmetics product with VERISOL®, scientifically proven Bioactive Collagen Peptides
- Stimulates skin metabolism and collagen production from the inside out
- The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an enhanced overall appearance, have been scientifically confirmed in several clinical studies
- Product range includes different application formats to meet individual customer needs
- QYRA® can be distributed under license

**Benefits for our distribution partners**

- Benefit from a fast growing market: according to Global Industry Analysts, the worldwide nutricosmetics market will reach a value of $7.5 billion by 2024
- QYRA® complements your dermatological product portfolio with a proven beauty-from-within solution
- Distribution partners get access to a marketing toolkit to support local marketing activities