



QYRA[®]
Intensive Care Collagen

BEAUTY FROM WITHIN,
WITH THE NATURAL
POWER OF COLLAGEN

QYRA®

*For naturally
beautiful skin -
from within.*

ABOUT QYRA®



QYRA® stands for highly effective anti-aging nutricosmetics products. Our products are result-driven, easy-to-use, backed by clinical studies and fulfill highest safety standards.

Having beautiful, smooth and radiant skin is a sign of health and youthfulness. With increasing age, the body's own collagen production begins to decline. Once the collagen content of the dermis, the deep-lying layer of the skin, is reduced, the connective tissue loses its firmness and elasticity which leads to wrinkles and sagging skin. QYRA® can slow down this loss and improve the skin's moisture content.

QYRA® works from the inside out and helps to enhance attractiveness, smoothness and elasticity of the skin.

Because real beauty comes from within.

*Beauty from within,
with the
natural power
of collagen*



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PRODUCT CONCEPT

Beauty from within, with the natural power of collagen.

// Highly effective anti-aging nutricosmetics product

// Contains VERISOL®, scientifically proven Bioactive Collagen Peptides

// QYRA® works systematically on the entire body and stimulates skin metabolism and collagen production in the deeper layers of the skin

// The main effects are:

- Increased skin elasticity
- Reduced wrinkles
- Improved skin surface
- Improvement in nail growth and nail structure
- Increased hair thickness



Gluten-free



Lactose-free



Effects of VERISOL®
scientifically proven

DOSAGE FORMS



LIQUID



TABLETS



POWDER



POWDER DIRECT



Daily dose of VERISOL® is always 2.5g



COLLAGEN DRINK

Product facts

| | |
|-------------------|-------------------------|
| Product category: | Food supplement |
| Dosage Form: | Liquid |
| Content: | 21 vials à 25ml |
| Daily dose: | 1 vial (2.5g VERISOL®) |
| Flavor: | Mango - Orange |
| Shelf-life: | 24 months |

Ingredients: water, collagen hydrolysate, saccharose, acids (tartaric acid, citric acid), flavorings, apple juice concentrate, lemon juice concentrate, safflower concentrate, preservatives (potassium sorbate, sodium benzoate), nicotinamide, sweetener (sucralose), D-biotin.

| Nutritional values | | |
|-------------------------------|------------------|------------------------------------|
| | per 100 ml | per daily dose (1 serving / 25 ml) |
| Energy | 236 kJ = 55 kcal | 59 kJ = 14 kcal |
| Fat | <0,5 g | <0,5 g |
| thereof saturated fatty acids | <0,1 g | <0,1 g |
| Carbohydrates | 2,3 g | 0,6 g |
| thereof sugars | 2,3 g | 0,6 g |
| Protein | 10,1 g | 2,5 g |
| Salt | 0,08 g | 0,02 g |

| | % NRV* | per serving (25 ml) |
|-------------------------------|---------------------|---------------------|
| Niacin (NE) | 100 % | 16 mg |
| Biotin | 100 % | 50 µg |
| VERISOL® collagen hydrolysate | no reference values | 2,5 g |

* % NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)



COLLAGEN TABLETS



Product facts

| | |
|-------------------|----------------------------|
| Product category: | Food supplement |
| Dosage Form: | Tablets |
| Content: | 90 tablets |
| Daily dose: | 3 tablets (2.5g VERISOL®) |
| Shelf-life: | 36 months |

Ingredients: collagen hydrolysate, coating (hydroxypropylmethylcellulose, polyethylenglycol, rice starch, sucrose esters of fatty acids, coloring food (concentrate from safflower, lemon), anti-caking agent (talcum), coloring food (beetroot red)), anti-caking agent (magnesium salts of fatty acids).

| Nutritional values | | |
|-------------------------------|--------------------|--|
| | per 100 g | per daily dose (3 tablets / 2.64 g) |
| Energy | 1479 kJ = 358 kcal | 39 kJ = 9 kcal |
| Fat | 0 g | 0 g |
| thereof saturated fatty acids | 0 g | 0 g |
| Carbohydrates | 1 g | <0,5 g |
| thereof sugars | 0 g | 0 g |
| Protein | 87 g | 2,3 g |
| Salt | 0,02 g | <0,005 g |



COLLAGEN POWDER

Product facts

| | |
|-------------------|--------------------------|
| Product category: | Food supplement |
| Dosage Form: | Powder |
| Content: | 30 sticks à 3.1g |
| Daily dose: | 1 stick (2.5g VERISOL®) |
| Flavor: | Orange |
| Shelf-life: | 36 months |

Ingredients: collagen hydrolysate, acid (citric acid), orange fruit powder (orange juice concentrate, maltodextrin, natural orange flavor, color (beta carotene)), flavor, sweetener (sucralose).

Usage Instruction:



| Nutritional values | | |
|-------------------------------|--------------------|----------------------------------|
| | per 100 g | per daily dose (1 stick / 3.1 g) |
| Energy | 1502 kJ = 353 kcal | 47 kJ = 11 kcal |
| Fat | 0 g | 0 g |
| thereof saturated fatty acids | 0 g | 0 g |
| Carbohydrates | 7,5 g | 0,2 g |
| thereof sugars | 2,8 g | 0,1 g |
| Protein | 74 g | 2,3 g |
| Salt | 0,43 g | 0,01 g |



COLLAGEN POWDER DIRECT



Product facts

| | |
|-------------------|---------------------------|
| Product category: | Food supplement |
| Dosage Form: | Powder Direct |
| Content: | 30 sticks à 3.5 g |
| Daily dose: | 2 sticks (2.5g VERISOL®) |
| Flavor: | Grapefruit |
| Shelf-life: | 24 months |

Ingredients: sweetener (sorbitol), collagen hydrolysate, acid (citric acid), flavouring, L-ascorbic acid (vitamin C), zinc citrate, anti-caking agent (magnesium salts of fatty acids), sweeteners (sucralose, acesulfame K), D-biotin.

| Nutritional values | | |
|-------------------------------|--------------------|---------------------------------|
| | per 100 g | per daily dose (2 sticks / 7 g) |
| Energy | 1192 kJ = 283 kcal | 83 kJ = 20 Kcal |
| Fat | 0,2 g | <0,1 g |
| thereof saturated fatty acids | 0,2 g | <0,1 g |
| Carbohydrates | 58,7 g | 4,1 g |
| thereof sugars | 0,1 g | <0,1 g |
| Protein | 32 g | 2,2 g |
| Salt | 0,18 g | 0,012 g |

| | % NRV* | per serving (7 g) |
|-------------------------------|---------------------|-------------------|
| Biotin | 100 % | 50 µg |
| Zinc | 50% | 5 mg |
| Vitamin C | 100 % | 80 mg |
| VERISOL® collagen hydrolysate | no reference values | 2,5 g |

* % NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)

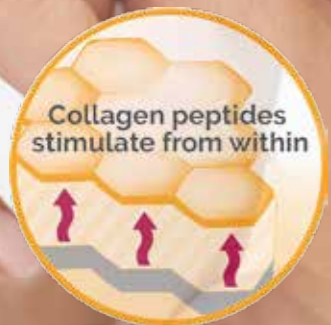
Usage Instruction:



MODE OF ACTION

Importance of collagen

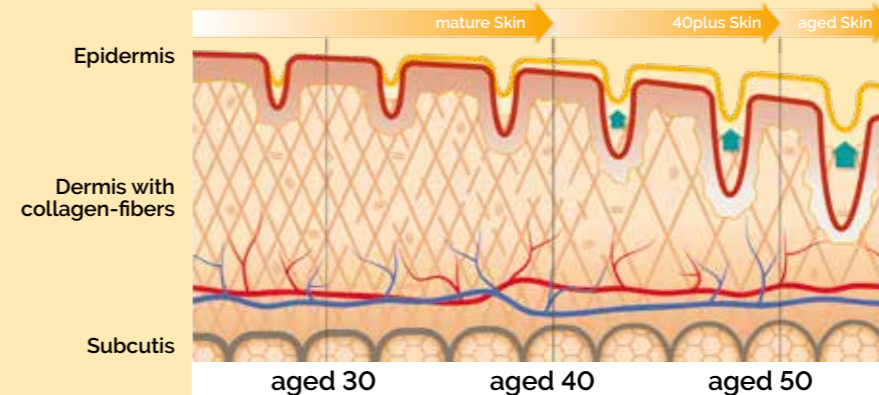
- // **Collagen is naturally produced by the body** and accounts for 30% of the body's total protein
- // It is the most abundant protein in the body and is a **key constituent of all connective tissues**, where it is **responsible for giving the dermis its firm structure**
- // **From the age of 30 onward**, the performance of fibroblasts and consequently **collagen synthesis is reduced**
- // **The dermis becomes thinner**, the connective tissue loses its firmness and elasticity while **wrinkles and sagging occur**
- // **QYRA®** can slow down this loss and improve the skin's moisture content



Combat the signs of aging

- // While topical cosmetics only reach the outer layers of the skin, the epidermis, **nutricosmetics** support the dermis beneath and **work from the inside out**
- // **QYRA®** provides the skin with **specifically optimized collagen peptides** which **directly stimulate the metabolism of the target connective tissue cells** on the entire body
- // The **collagen synthesis increases** substantially and **counteracts the loss of collagenous extracellular matrix** from the inside
- // Regular intake of QYRA® contributes to **permanently rejuvenated skin** by slowing down wrinkle formation. The skin becomes more **elastic** and **refills the dermis with collagen**, which leads to fewer wrinkles

SKIN AGING



Skin aging with QYRA®
Skin aging without QYRA®

QYRA® increases the collagen production in the dermis which leads to a reduction of wrinkles



THE SCIENCE BEHIND IT

The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in a number of clinical studies.

Clinical study I: **Skin elasticity**

Designed to verify the effectiveness of VERISOL® collagen peptides on biophysical skin parameters related to cutaneous aging.

Study Design

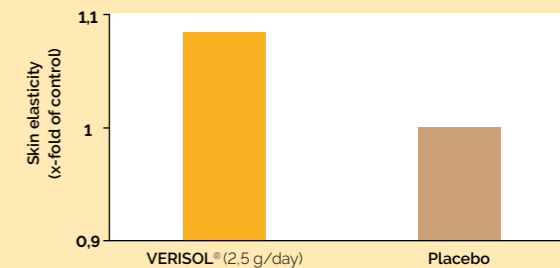
- // Double-blind, placebo-controlled trial
- // More than 60 women aged 35-55, normal skin
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

Results

- // An intake of 2.5g showed significantly higher skin elasticity vs. placebo after 4 and 8 weeks
- // A positive effect on skin elasticity was still detectable at the end of the four-week washout phase, suggesting a long-lasting dermal physiological effect



Skin elasticity increased significantly after oral VERISOL® treatment in comparison to placebo administration.





Clinical study II: **Wrinkle reduction**

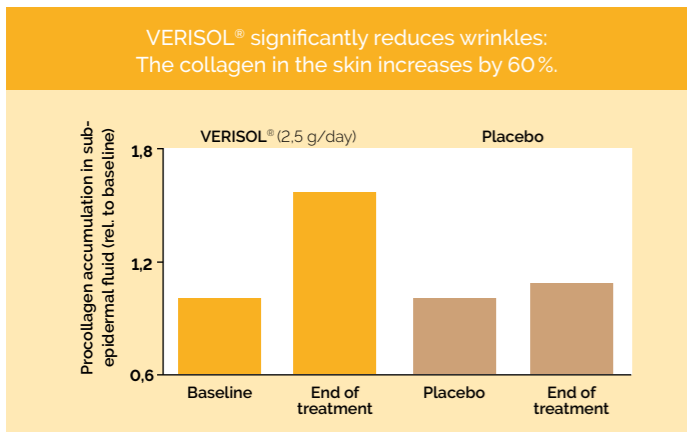
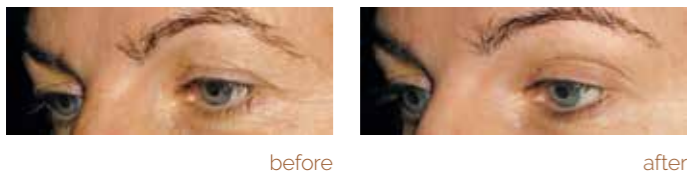
Designed to investigate the effectiveness of VERISOL® on wrinkle reduction.

Study Design

- // Double-blind, placebo-controlled trial
- // 114 women aged 45-65
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

Results

- // Significant reduction of wrinkle volume
- // Significantly increased concentration of pro-collagen
- // Significant increase in skin elastin



Proksch et al. (2014) Skin Pharmacol. Physiol 27: 113-119

Clinical study III: **Cellulite**

Designed to investigate the ability of VERISOL® to treat cellulite in normal and overweight women.

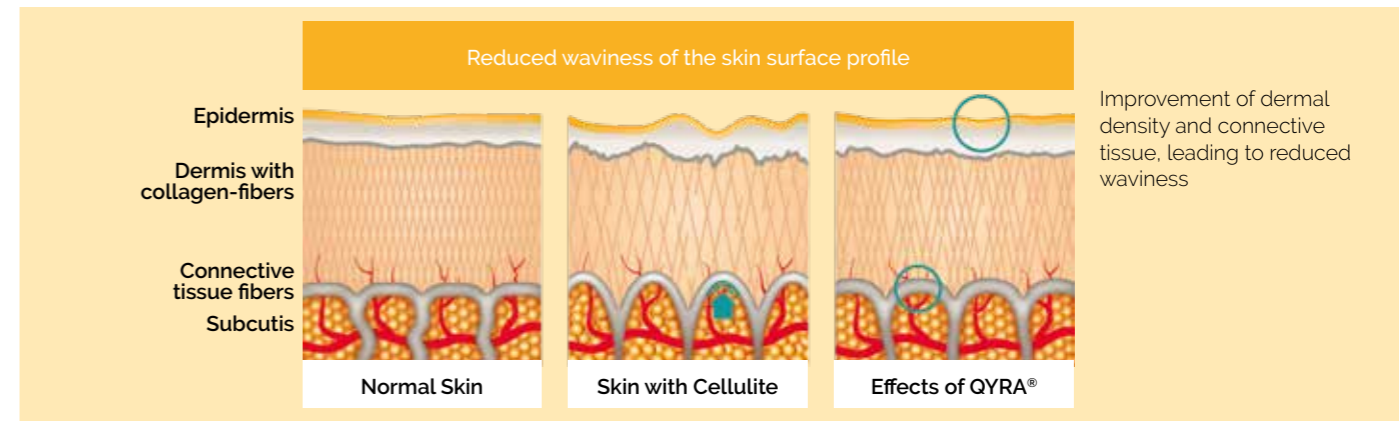
Study Design

- // Double-blind, placebo-controlled trial
- // 105 women aged 24-50, two subgroups (BMI < 25 and > 25)
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 6 months

Results

- // Significantly decreased skin waviness
 - Overall VERISOL® group: -8%
 - Subgroup of women of normal weight (BMI < 25): -11%
- // Significant higher dermal density after 6 months vs. placebo

Schunk et al., J.Med Food 18 (12) 2015: 1340-1348





Clinical study IV: **Quality and growth of fingernails**

Designed to investigate the implications of VERISOL® on fingernails.

Study Design

- // Open, single-center clinical trial
- // 25 women aged 18-50 with common symptoms of brittle nails
- // Daily intake of 2.5g of VERISOL®
- // Duration: 6 months followed by a four-week observation period

Results

- // Notable improvement in nail peeling and clearly decreased nail edge irregularity
- // 75% of women perceived their nails as longer
- // 71% percent said that their nails grew faster and became longer



Nail roughness



Nail peeling



Hexsel et al. (2017) J Cosmet Dermatol 1-7

Clinical study V: **Hair structure**

Designed to investigate the effectiveness of VERISOL® on hair structure and metabolism.

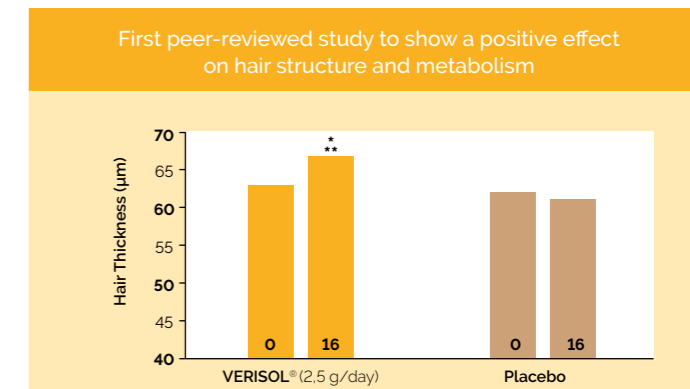
Study Design

- // Randomized, placebo- controlled study
- // 44 healthy women aged between 39 and 75
- // Daily intake of 2.5g of VERISOL® vs. placebo
- // Duration: 16 weeks

Results

- // Significant increase in hair thickness, a key aspect of improved hair structure and appearance
- // Increased hair thickness leads to improved textural and physical properties of hair, making it stronger and more resistant to breakage

// A cell culture experiment showed a significant increase of 31% in the proliferation rate of human hair follicle cells, suggesting a positive effect of VERISOL® on hair metabolism



Hair thickness before and after 16 weeks of VERISOL® supplementation compared with placebo (mean SE). *p < 0.01, VERISOL® 0 weeks vs. 16 weeks; ** p < 0.01, VERISOL vs. placebo after 16 weeks.

Oesser (2020). The oral intake of specific Bioactive Collagen Peptides has a positive effect on hair thickness. Nutrafoods.



BE PART OF THE
QYRA® SUCCESS

QYRA® at a glance

- // Highly effective nutricosmetics product with VERISOL®, scientifically proven Bioactive Collagen Peptides
- // Stimulates skin metabolism and collagen production from the inside out
- // The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an enhanced overall appearance, have been scientifically confirmed in several clinical studies
- // Product range includes different application formats to meet individual customer needs
- // QYRA® can be distributed under license

Benefits for our distribution partners

- // Benefit from a fast growing market: according to Global Industry Analysts, the worldwide nutricosmetics market will reach a value of \$7.5billion by 2024
- // QYRA® complements your dermatological product portfolio with a proven beauty-from-within solution
- // Distribution partners get access to a marketing toolkit to support local marketing activities



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