



QYRA<sup>®</sup>  
Intensive Care Collagen

BEAUTY FROM WITHIN,  
WITH THE NATURAL  
POWER OF COLLAGEN

# QYRA®

*For naturally  
beautiful skin –  
from within.*

## ABOUT QYRA®



QYRA® stands for highly effective anti-aging nutricosmetics products. Our products are result-driven, easy-to-use, backed by clinical studies and fulfill highest safety standards.

Having beautiful, smooth and radiant skin is a sign of health and youthfulness. With increasing age, the body's own collagen production begins to decline. Once the collagen content of the dermis, the deep-lying layer of the skin, is reduced, the connective tissue loses its firmness and elasticity which leads to wrinkles and sagging skin. QYRA® can slow down this loss and improve the skin's moisture content.

QYRA® works from the inside out and helps to enhance attractiveness, smoothness and elasticity of the skin.

Because real beauty comes from within.

*Beauty from within,  
with the  
natural power  
of collagen*



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## PRODUCT CONCEPT

**Beauty from within, with the natural power of collagen.**

// Highly effective **anti-aging nutricosmetics** product

// Contains **VERISOL®**, scientifically proven Bioactive Collagen Peptides

// **QYRA®** works systematically on the entire body and **stimulates skin metabolism** and **collagen production in the deeper layers of the skin**

// The main effects are:

- Increased skin elasticity
- Reduced wrinkles
- Improved skin surface
- Improvement in nail growth and nail structure
- Increased hair thickness



Gluten-free



Lactose-free



Effects of VERISOL®  
scientifically proven

## DOSAGE FORMS



LIQUID



TABLETS



POWDER STICKS



Daily dose of VERISOL® is always 2.5g



# COLLAGEN DRINK



## Product facts

Product category:	Food supplement
Dosage Form:	Liquid
Content:	21 vials à 25ml
Daily dose:	1 vial ( 2.5g VERISOL®)
Flavor:	Mango - Orange
Shelf-life:	24 months

**Ingredients:** water, collagen hydrolysate, saccharose, acids (tartaric acid, citric acid), flavorings, apple juice concentrate, lemon juice concentrate, safflower concentrate, preservatives (potassium sorbate, sodium benzoate), nicotinamide, sweetener (sucralose), D-biotin.

Nutritional values		
	per 100 ml	per daily dose (1 serving / 25 ml)
Energy	236 kJ = 55 kcal	59 kJ = 14 kcal
Fat	<0,5 g	<0,5 g
thereof fatty acids	<0,1 g	<0,1 g
Carbohydrates	2,3 g	0,6 g
thereof sugar	2,3 g	0,6 g
Protein	10,1 g	2,5 g
Salt	0,08 g	0,02 g

	% NRV*	per serving (25 ml)
Niacin (NE)	100 %	16 mg
Biotin	100 %	50 µg
VERISOL® collagen hydrolysate	no reference values	2,5 g

\* % NRV = % nutrient reference values (in accordance to VO ( EG) No. 1169/2011)





# COLLAGEN TABLETS



## Product facts

Product category:	Food supplement
Dosage Form:	Tablets
Content:	90 tablets
Daily dose:	3 tablets ( 2.5g VERISOL®)
Shelf-life:	36 months

**Ingredients:** collagen hydrolysate, coating (hydroxypropylmethyl cellulose, anti-caking agent (talcum), triglycerides, coloring agent (titanium dioxide, iron oxide)), anti-caking agent (magnesium salts of fatty acids).

Nutritional values		
	per 100 g	per daily dose (3 tablets / 2.58 g)
Energy	1516 kJ = 357 kcal	39 kJ = 9 kcal
Fat	1 g	0,03 g
thereof fatty acids	1 g	0,03 g
Carbohydrates	0 g	0 g
thereof sugar	0 g	0 g
Protein	87 g	2,25 g
Salt	1,2 g	0,03 g



# COLLAGEN POWDER STICKS



## Product facts

Product category:	Food supplement
Dosage Form:	Powder sticks
Content:	15 sticks à 3.1g
Daily dose:	1 stick ( 2.5g VERISOL®)
Flavor:	Orange
Shelf-life:	24 months

**Ingredients:** collagen hydrolysate, acid (citric acid), orange fruit powder (orange juice concentrate, maltodextrin, natural orange flavor, color (beta carotene)), flavor, sweetener (sucralose).

## Usage Instruction:

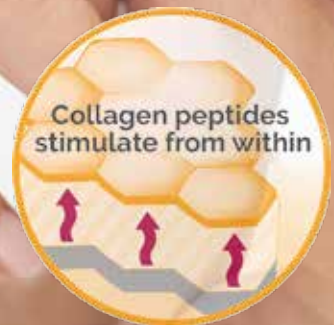


Nutritional values		
	per 100 g	per daily dose (1 stick / 3,1 g)
Energy	1502 kJ = 353 kcal	47 kJ = 11 kcal
Calories	353	11
Fat	0 g	0 g
thereof fatty acids	0 g	0 g
Carbohydrates	7,5 g	0,2 g
thereof sugar	2,8 g	0,1 g
Protein	74 g	2,3 g
Salt	0,43 g	0,01 g

# MODE OF ACTION

## Importance of collagen

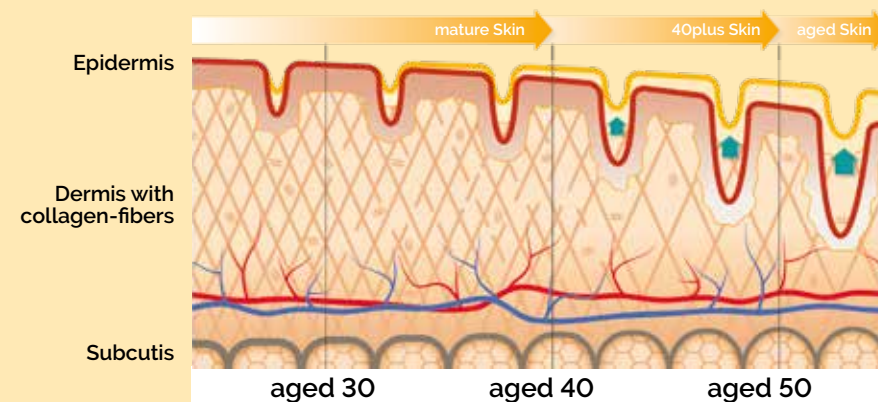
- // **Collagen is naturally produced by the body** and accounts for 30% of the body's total protein
- // It is the most abundant protein in the body and is a **key constituent of all connective tissues**, where it is **responsible for giving the dermis its firm structure**
- // **From the age of 30 onward**, the performance of fibroblasts and consequently **collagen synthesis is reduced**
- // **The dermis becomes thinner**, the connective tissue loses its firmness and elasticity while **wrinkles and sagging occur**
- // **QYRA®** can slow down this loss and improve the skin's moisture content



## Combat the signs of aging

- // While topical cosmetics only reach the outer layers of the skin, the epidermis, **nutricosmetics** support the dermis beneath and **work from the inside out**
- // **QYRA®** provides the skin with **specifically optimized collagen peptides** which **directly stimulate the metabolism of the target connective tissue cells** on the entire body
- // The **collagen synthesis increases** substantially and **counteracts the loss of collagenous extracellular matrix** from the inside
- // Regular intake of QYRA® contributes to **permanently rejuvenated skin** by slowing down wrinkle formation. The skin becomes more **elastic** and **refills the dermis with collagen**, which leads to fewer wrinkles

## SKIN AGING



**Skin aging with QYRA®**  
**Skin aging without QYRA®**

QYRA® increases the collagen production in the dermis which leads to a reduction of wrinkles







## THE SCIENCE BEHIND IT

The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in a number of clinical studies.

### Clinical study I: **Skin elasticity**

Designed to verify the effectiveness of VERISOL® collagen peptides on biophysical skin parameters related to cutaneous aging.

#### Study Design

- // Double-blind, placebo-controlled trial
- // More than 60 women aged 35-55, normal skin
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

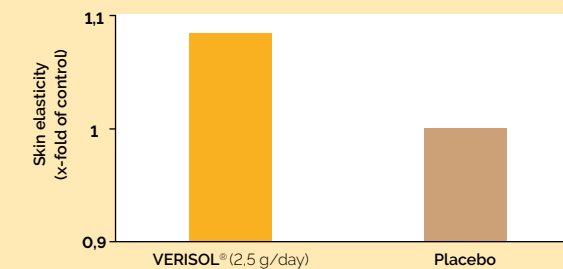
#### Results

- // An intake of 2.5g showed significantly higher skin elasticity vs. placebo after 4 and 8 weeks
- // A positive effect on skin elasticity was still detectable at the end of the four-week washout phase, suggesting a long-lasting dermal physiological effect

Proksch et al. (2014) Skin Pharmacol. Physiol 27: 47-55



Skin elasticity increased significantly after oral VERISOL® treatment in comparison to placebo administration.





## Clinical study II: **Wrinkle reduction**

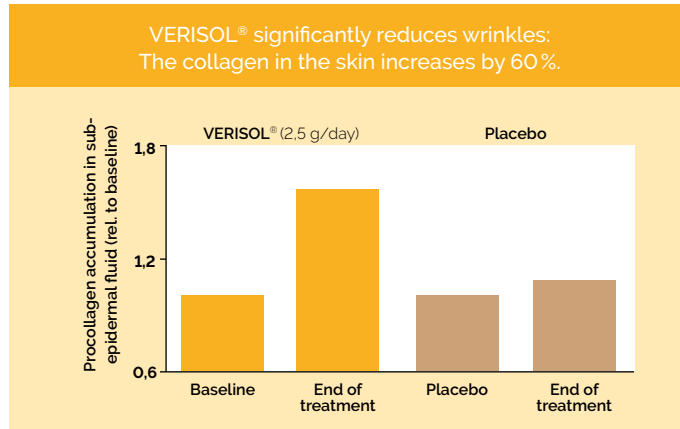
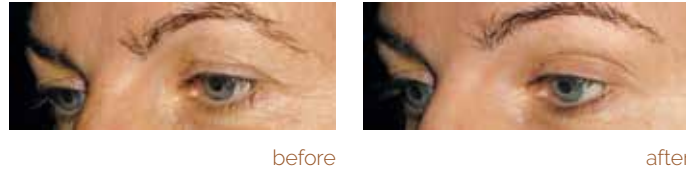
Designed to investigate the effectiveness of VERISOL® on wrinkle reduction.

### Study Design

- // Double-blind, placebo-controlled trial
- // 114 women aged 45-65
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

### Results

- // Significant reduction of wrinkle volume
- // Significantly increased concentration of pro-collagen
- // Significant increase in skin elastin



Proksch et al. (2014) Skin Pharmacol. Physiol 27: 113-119

## Clinical study III: **Cellulite**

Designed to investigate the ability of VERISOL® to treat cellulite in normal and overweight women.

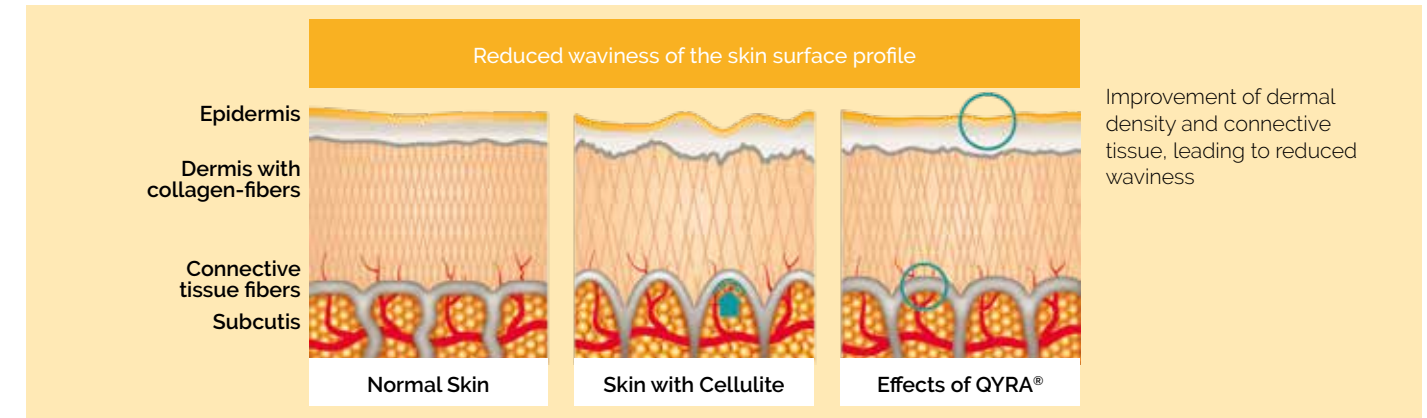
### Study Design

- // Double-blind, placebo-controlled trial
- // 105 women aged 24-50, two subgroups (BMI < 25 and > 25)
- // Daily intake of 2.5g VERISOL® vs. placebo
- // Duration: 6 months

### Results

- // Significantly decreased skin waviness
  - Overall VERISOL® group: -8%
  - Subgroup of women of normal weight (BMI < 25): -11%
- // Significant higher dermal density after 6 months vs. placebo

Schunk et al., J.Med Food 18 (12) 2015: 1340-1348





## Clinical study IV: **Quality and growth of fingernails**

Designed to investigate the implications of VERISOL® on fingernails.

### Study Design

- // Open, single-center clinical trial
- // 25 women aged 18-50 with common symptoms of brittle nails
- // Daily intake of 2.5g of VERISOL®
- // Duration: 6 months followed by a four-week observation period

### Results

- // Notable improvement in nail peeling and clearly decreased nail edge irregularity
- // 75% of women perceived their nails as longer
- // 71% percent said that their nails grew faster and became longer



Nail roughness



Nail peeling

Hexsel et al. (2017) J Cosmet Dermatol 1-7

## Clinical study V: **Hair structure**

Designed to investigate the effectiveness of VERISOL® on hair structure and metabolism.

### Study Design

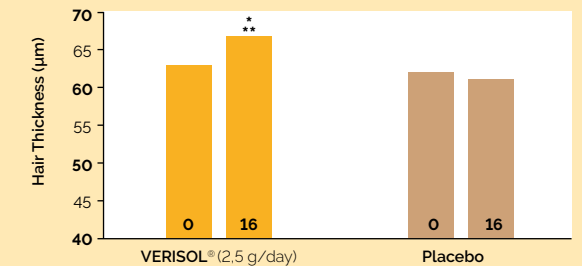
- // Randomized, placebo- controlled study
- // 44 healthy women aged between 39 and 75
- // Daily intake of 2.5g of VERISOL® vs. placebo
- // Duration: 16 weeks

### Results

- // Significant increase in hair thickness, a key aspect of improved hair structure and appearance
- // Increased hair thickness leads to improved textural and physical properties of hair, making it stronger and more resistant to breakage

// A cell culture experiment showed a significant increase of 31% in the proliferation rate of human hair follicle cells, suggesting a positive effect of VERISOL® on hair metabolism

First peer-reviewed study to show a positive effect on hair structure and metabolism



Hair thickness before and after 16 weeks of VERISOL® supplementation compared with placebo (mean SE). \*p < 0.01, VERISOL® 0 weeks vs. 16 weeks; \*\* p < 0.01, VERISOL vs. placebo after 16 weeks.

Oesser (2020). The oral intake of specific Bioactive Collagen Peptides has a positive effect on hair thickness. Nutrafoods.



BE PART OF THE  
QYRA® SUCCESS



**QYRA® at a glance**

- // Highly effective nutricosmetics product with VERISOL®, scientifically proven Bioactive Collagen Peptides
- // Stimulates skin metabolism and collagen production from the inside out
- // The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an enhanced in an overall enhanced appearance, have been scientifically confirmed in several clinical studies
- // Product range includes different application formats to meet individual customer needs
- // QYRA® can be distributed under license

**Benefits for our distribution partners**

- // Benefit from a fast growing market: according to Global Industry Analysts, the worldwide nutricosmetics market will reach a value of \$7.5billion by 2024
- // QYRA® complements your dermatological product portfolio with a proven beauty-from-within solution
- // Distribution partners get access to a marketing toolkit to support local marketing activities





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