



Improving Quality
of Life.

GELITA

GELITA is improving the quality of life – and has been doing so for over 135 years.

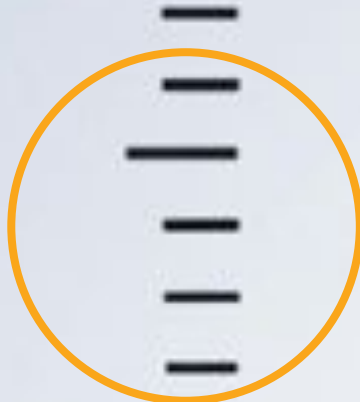
GELITA stands for products that are indispensable to modern life. Our collagen proteins intensify our enjoyment of eating and play an important part in the manufacture of pharmaceutical products. They have made photography possible and are absolutely essential in numerous other technical products and applications. And that is not all: for we are constantly developing more product innovations, e. g. in the areas of health and nutrition. Today, our innovative products are helping companies throughout the world to find new application areas and to open up new markets.



Improved health, more intensive
enjoyment, added convenience.
GELITA improves quality in all spheres
of life.

Our goal is growth – especially when it comes to trust, quality and cooperation.

At GELITA, we are less interested in short-term increases in turnover; our principal goal is long-term, sustainable success. Frank, fair and respectful dealings with customers and partners are thus inherent to our policies. Little wonder then that so many of our customers have shown decades of loyalty cooperating with us. They see us as a reliable partner, one who keeps promises, one who understands their needs and requirements – and one who endeavors, day by day, to do the very best to fulfill them. Success is the proof: for years we have been growing continuously – together with our customers.



But GELITA can do even more for you!
With innovation and partnerships we can
ensure mutual, long-term success.





In it with heart and soul:
if we decide to do something,
we want to be the best.


Becoming world market leader was no coincidence. It was achieved with courage, passion and performance.

For a company to achieve sustainable success, it needs more than just a feel for market opportunities. It must be open to unconventional ideas, have the will to produce the best possible performance on a day-to-day basis, be good communicators and work well with each other within the organization. Our aspiration is to break fresh ground but not to lose sight of our ultimate goal. To enable us to achieve these, we have firmly anchored the following values in our mission statement:

- **Trust**
We are frank, honest and fair and deal with each other respectfully.
- **Courage**
We are courageous and prepared to take risk to find new pathways to success.
- **Passion**
We all wish to achieve the best possible result.
- **Empathy**
We fully understand others and are always prepared to help.
- **Commitment**
We act consistently and decisively, deliver what we promise, rely on each other and are completely committed to acting in the interests of our company.



There's no such thing as "no" or "never": there are no limits to what our researchers can come up with.



We develop products that will generate strong demand – long before the market is developed.

Innovation is the driving force for our continuous success – and that of our customers. We keep a constant eye on global markets, assess trends and invest readily in research and development. Our innovations are the result of cooperation with customers, industrial partners and academic research institutes. We are convinced that the potential for collagen proteins is substantial; demand for high-quality proteins is constantly increasing. This is why we continue to work intensively to identify and understand new aspects and properties of the natural product collagen – and to use the knowledge gained to produce new, marketable products.



Innovations from GELITA are successful. Because today they fulfill the wishes of tomorrow.

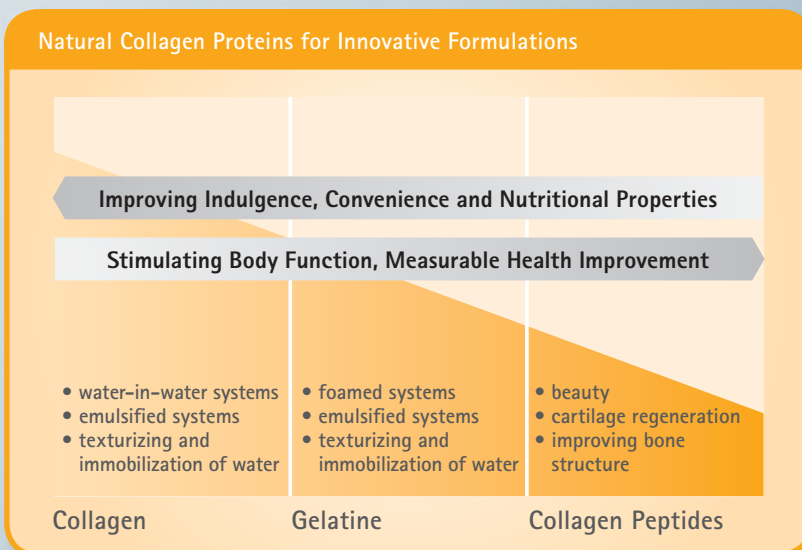
GELITA[®] Proteins



- natural food
- clean label
- highly digestible
- non-allergenic

GELITA[®] Collagen Proteins. Ideas that have improved the world we live in.

Like practically no other company, GELITA stands for high-quality gelatine. However, gelatine is just one of the collagen proteins that we produce. Collagen and collagen peptides are also part of our product portfolio. Individually or in combination, they represent enormous potential; and we would like our customers to benefit from this. Our worldwide know-how and expertise on these natural products enable us to provide our customers with true product innovations that can improve the quality of life of people throughout the world. Currently, we are working on products based on collagen proteins for calorie management, beauty and physical mobility – so that we can give our customers the opportunity to reap the benefits of megatrend "Health". Many of our patents have been taken out together with our customers – with considerable mutual success.



GELITA® Gelatine. Just as versatile
as our customers' products.



Gelatine: famous for giving food products their consistency and form. Confectionery, although the best-known application for the natural product gelatine, is not the only one: today, GELITA produces high-quality gelatines for the food and pharmaceutical industries and for numerous technical applications. But gelatine is not just gelatine; for we not only supply gelatine of the highest purity on the market, but also customized to the specific applications and requirements of individual customers. This is a true challenge, but one that we can meet – thanks to our sharp focus on customers, our decades of experience and our state-of-the-art manufacturing processes.



One ingredient but countless applications.
We are constantly finding new uses for gelatine.

New GELITA Product Concepts – for that competitive edge.


The food market is highly competitive. GELITA, however, by constantly seeking and finding new product concepts, is able to identify possibilities for the food industry to develop innovative products of proven added value for health and quality of life. Our collagen peptides for example have enabled us to develop products that help to maintain the function of bones and joints or to rejuvenate aging skin. This has all been confirmed in scientific studies. Other collagen proteins have enabled products to be produced that guarantee successful calorie management or improve the supply of vital proteins to the body. For many of these ideas we not only have our own patents, but also specific examples of their application in finished products. In this way we ensure that our customers really benefit from the competitive edge we give them.



Keep your beauty, your figure
and your flexibility – with our
innovative healthcare products.

A good supplier provides you with innovative products. A very good one also provides innovative service.

Intensifying competition, pressure on costs, shorter and shorter development cycles and the ever-increasing globalization of markets, projects and processes – we know exactly the challenges our customers have to meet. We thus see ourselves not only as suppliers of ingredients but more as catalysts for new ideas and an overall solution provider who helps customers in the development, realization and marketing of product innovations. To achieve this, we provide a comprehensive service that gives our products a decisive added value and competitive edge. This service extends from the development of ideas and products to technical application advice, process optimization, marketing support and to partial or complete contract manufacturing. And this is a worldwide service.



Whether it's a matter of product development or application advice: we are in constant dialog with our customers.

At GELITA, quality is not just checked at the end of processing. It is built-in right from the start.

Collagen proteins are pure natural products. And we ensure that this remains so. Our state-of-the-art, environmentally-friendly production processes guarantee the highest degree of purity and product safety. Constant controls throughout the production process document quality. A comprehensive, global Quality Management System ensures that this high standard is maintained and improved. Sustainable acting has a good reason at GELITA: our most important resource is nature itself – healthy animals and pure water. Our products too are pure foodstuffs. They have no E-number – a fact that is becoming increasingly important for customers with respect to “Clean Labeling”.



For GELITA, nothing is left to chance when it comes to quality and safety.

CH-Alpha® – tissue-related collagen for healthy joints.





GELASTIN® joint proteins – for joint function and mobility.




GELITA-SPON® – a resorbable gelatine sponge for blood stanching in surgery.

GELITA is effective. And the end-consumer can benefit directly.


We are fully convinced of the benefits and quality of our collagen proteins. For this reason, we market them not only as ingredients directly to the industry but also as finished products for the consumer. Our products are particularly popular in the healthcare sector. With products such as CH-Alpha® and GELASTIN®, we can help to alleviate the symptoms associated with joint wear-and-tear. At GELITA Medical we are developing innovative products for surgical wound management; these will ultimately be used world wide in surgical operations.





Our locations are part of our philosophy: we are there where we are needed.

GELITA is a company with German roots but with locations and plants throughout the world. Some 2600 employees cater for the needs of our customers on six continents. As a global player, we are at home in the most varied of markets and cultures and know and understand their needs and requirements precisely. In this way we support our customers on an on-site basis and help them to be successful on their respective markets. Decades of experience, a high degree of innovative power and the best possible service are the keys to success.



Welcome to GELITA in Eberbach – or at over 20 further locations throughout the world. How can we help?

GELITA AG

Germany

Uferstr. 7
D-69412 Eberbach
Phone: +49 62 71 84-01
Fax: +49 62 71 84-2700

USA

P.O. Box 927 Sioux City
IA 51102, USA
2445 Port Neal Industrial Rd.
Sergeant Bluff, IA 51054, USA
Phone: +1 712 943 5516
Fax: +1 712 943 3372

Brazil

Rua Phillip Leiner 200
CEP 06714
285 Cotia São Paulo
Phone: +55 11 4612-8111
Fax: +55 11 6845-2280

Australia

P.O. Box 276, Botany NSW 1455
Level 3, Suite 3.09
247 Coward Street
Mascot, NSW 2020
Sydney
Phone: +61 2 9578-7000

South Africa

P.O. Box 5019,
West Krugersdorp 1742
25 Verster Street
West Krugersdorp 1739
Phone: +27 11 662 5300
Fax: +27 11 662 5321
+27 11 662 5322

China

Room 712-713, Silver Centre,
1388 North Shanxi Road,
Putuo District,
Shanghai 200060
Phone: +86 21 6149 8072
Fax: +86 21 6149 8102

service@gelita.com
www.gelita.com

GELITA
Improving Quality of Life