

Improving quality of life with a strong partner for gelatine and collagen peptides



Global expertise – local performance

- German know-how
- Chinese efficiency
- Joint market success



Gelatine and collagen peptides is our business – all over the world

! The story of gelatine is the story of GELITA

GELITA is a global company with German roots – and a long company history rich in tradition. Founded in 1875, we now have sites on six continents. Some 2500 employees generate a turnover of more than 600 million euros (5 billion RNB). Today, we produce gelatine, collagen and collagen peptides for food, pharmaceutical products, and health & nutrition applications.

From fruit gums and pharmaceutical capsules to food supplements, we give products worldwide that little bit extra making them more popular, more healthy and durable. Our collagen proteins are also essential for a variety of technical products.

! We develop products that will generate strong demand – long before the market is developed

Innovation is the driving force for our continuous success – and that of our customers. We constantly monitor global markets, assess trends and invest heavily in research and development. Our innovations are the result of cooperation with customers, industrial partners and academic research institutes. We are convinced that the potential for collagen proteins is substantial; demand for high-quality proteins is constantly increasing. This is why we continue to work intensively to identify and understand new aspects and properties of the natural product collagen – and to provide the knowledge gained to our customers to enable them to produce new high-quality products for a challenging market.

! Join the world market leader

Becoming world market leader was no coincidence. It was achieved with courage, passion and performance.

For a company to achieve such sustainable success, it needs more than just a feel for market opportunities. It must be open to unconventional ideas, have the will to produce the best possible performance on a day-to-day basis and identify the most valuable partners to work with.

We at GELITA understand our customers as being strong and equal partners and we are very much aware that we can be successful only if they are.

Together with our esteemed Chinese Partners we therefore join forces to create substantial synergies for future business and a considerable growth in the Chinese market for both of us.



GELITA AG

Eberbach, Germany



GELITA in China

GELITA has 4 sites in China: a sales office located in Shanghai and production plants in Liaoyuan, Cangnan and Pingyang. These are part of our global production network comprising 23 plants and sales offices.

- **Quality and safety:**

GELITA fulfills all the rules and regulations of the FSSC qualification system and ensures high and constant product quality for its customers.



Plants in China

The Liaoyuan factory in Jilin province:

Founded: in October 2005

- In Liaoyuan, the main focus is on the production of high quality bone gelatine for pharmaceutical and edible applications. Hard and soft capsules that are easy to swallow by far constitute the largest proportion of production here. Due to the excellent market development, expansion of the production capacity in Liaoyuan is planned for the coming years.

The Wenzhou factories in Cangnan:

- In Cangnan, the focus is on the manufacture of high quality edible gelatine as well as pharmaceutical grades. Easy-to-use and neutral in taste and odour, this versatile product can be used wherever natural gelling agents, stabilizers, binding agents, emulsifiers, film-forming, foaming and thickening agents are required.

The Pingyang factory:

- As we foresee the China market becoming more and more important, we intend to open our third production plant at the end of 2013 for the production of high quality edible and pharmaceutical gelatines.



GELITA Liaoyuan Gelatine Co., Ltd.

Liaoyuan, China



GELITA Cangnan Gelatine Co., Ltd.

Cangnan, China



GELITA Pingyang Gelatine Co., Ltd.

Liaoyuan, China

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GELITA
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