



VERISOL®
Beauty from Within

7+ HUMAN
CLINICAL
TRIALS

2.5g*
DOSE/DAY

~4 WEEKS
TO VISIBLE AND
MEASURABLE
RESULTS

**For Beauty Brands
That Want *More***

GELITA

Go to Market with **Confidence** and Speed

The Commodity Collagen Peptide Problem

Beauty-from-within is growing, but many collagen peptide concepts still look interchangeable. When the ingredient story is generic, differentiation, pricing power and consumer communication become harder to defend.

Tell the VERISOL® Story



Beauty-specific
bioactive collagen
peptide positioning



Patented and
clinically supported
reason to believe



Low-dose proposition
with economical
cost in use



A branded ingredient
story customers
recognize and search

VERISOL® gives you more than an ingredient. It gives you a more convincing commercial story for innovation, premiumization and communication.

VERISOL® PROVIDES

- Premium positioning
- Stronger claims support
- Consumer and retailer credibility



Changing the Face of *Beauty*



Turn collagen peptides into a differentiated beauty position with VERISOL[®], a patented bioactive collagen peptide for beauty concepts that require stronger proof, better positioning and a more defensible premium story.



Increases skin elasticity*

Proksch et al. (2013), Proksch et al. (2020). Proksch et al. (2025)



Reduces wrinkles & fine lines*

Proksch et al. (2014), Proksch et al. (2020). Proksch et al. (2025)



Increases skin hydration

Proksch et al. (2025)



Results in smoother skin surface in cellulite

Schunck et al. (2015)



Promotes stronger hair & nails

Proksch et al. (2013), Proksch et al. (2020). Proksch et al. (2025)

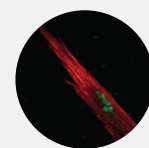
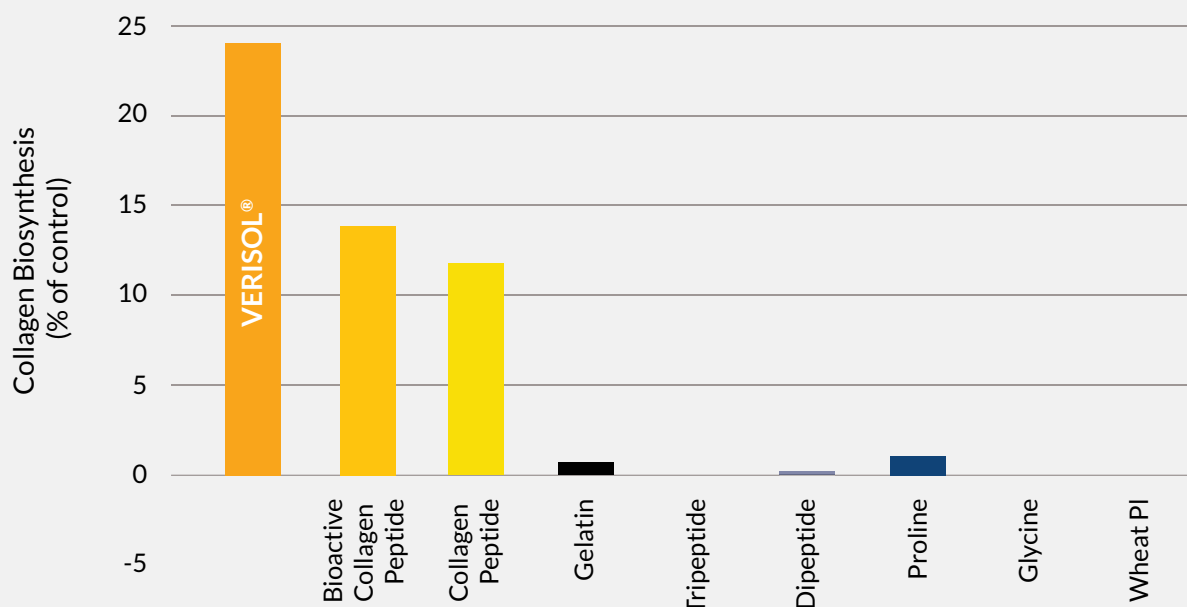
7+ Human Studies

2.5g* Daily Dose

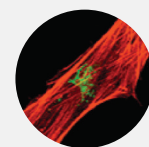
~4 Weeks to Results

VERISOL[®]'s specific bioactive peptide fingerprint is recognized by fibroblasts in the dermis, stimulating collagen and extracellular matrix metabolism — where beauty-from-within actually happens.

Collagen Production in Fibroblasts



Without Stimulation



Stimulation with VERISOL[®]

One Ingredient. Many **Opportunities** in Beauty.

VERISOL® is proven across multiple formats, due to its neutral sensory profile, high solubility, stability across a wide pH and temperature range, and high water-binding capacity.

Use VERISOL® in formats such as:

- Powders
- Gummies
- Beverages
- Chews
- Foods
- Tablets
- Concentrates



The VERISOL® Advantage

Brand recognition and credibility

VERISOL®'s brand power and searchability enhance credibility and recognition, supports premium positioning, and improves shelf and online search differentiation.

Low dose efficacy for low cost in use

VERISOL®'s clinically substantiated efficacy at 2.5g* offers multiple benefits, including an economical cost in use, formulation flexibility, cleaner labels, and simplified global compliance.

Backed by the leader in collagen peptides, GELITA

With 20+ global production sites and 150+ years in business, VERISOL® is backed by the GELITA powerhouse of global formulation knowledge, scalability, and full service support to shelf.

*5g if from fish sources

GELITA excludes any warranty and/or liability for any and all claims arising from or in relation with statements made regarding its ingredients, including but not limited to claims based on allegedly misleading advertising and/or a violation of applicable local statutes and regulations. The positioning as well as the packaging, labeling and advertising of the client's products with GELITA's ingredients falls solely within the responsibility of the client, who must rely solely on the scientific studies to create their claims. The statements in this document have not been evaluated by the Food and Drug Administration nor by any local regulatory bodies, and the product(s) discussed herein is (are) not intended to diagnose, treat, cure or prevent any disease. The information contained herein is for business and informational purposes only. Although the information provided is, to the best of our knowledge, truthful and accurate, GELITA does not guarantee its accuracy. Companies desiring to incorporate any structure/function claim in product labeling or advertising must consult with appropriate legal counsel to ensure any such claim is lawful and substantiated for the specific product and the desired market. GELITA assumes no responsibility for buyer's product claims.

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VERISOL®
Beauty from Within

**Tell a Strong
Collagen Peptide
Story with VERISOL®**